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HOLIDAY 2017

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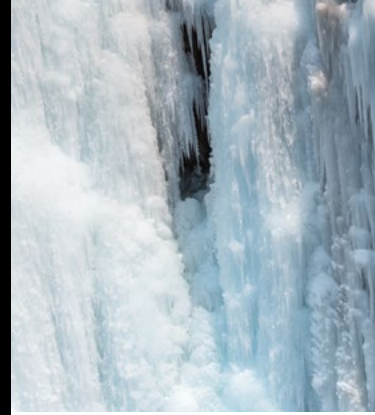
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CREATIVELIVE.COM

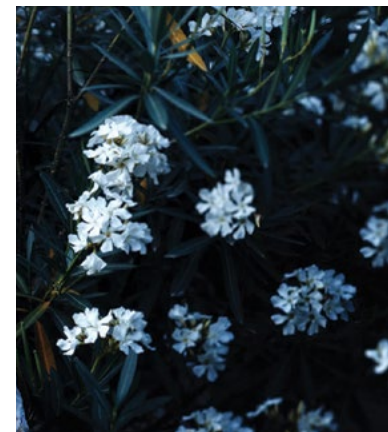
**GIVE THE GIFT OF INSPIRATION,
EXPERIENCE, AND MEANING
TO YOUR LOVED ONES. TO YOURSELF.**

CLASSES STARTING AT \$19.99



**C R E A
T I V E
L I V E**

**THERE'S A CREATOR
IN ALL OF US.**





Hello!

As 2017 heads into the final stretch, all of us at CreativeLive want to give you a high-five to say thank you for showing up and sharing your creativity with us. You're what keeps us going on this wild ride.

This is our first holiday catalog and I wanted to highlight a few things. For starters, we believe the best things in life are experiences. Beyond our basic needs, experiences make our lives truly rich. So this holiday, consider giving the *experience* of learning. It doesn't get any better than hand-picked lessons from world-class experts.

Countless students across our community have already realized their dreams and conquered their fears. Our student Genevieve Hathaway discovered her unique storytelling skills with our community of photographers and captured powerful images in her first book and lecture series. And Mel Robbins' class on Breaking Habits of Self-Doubt and Building Real Confidence received an overwhelming response from students who called it "life-changing."

We know dreams don't work unless you do, and you don't have to do it alone. There are people all around you transforming their careers, hobbies, and lives. Whether it's your first step towards following your passion or your 500th, we are all in this together. Together is how creativity happens, and together starts here.

Here's to joy, peace, and a season full of discoveries,

P.S. Have you downloaded our app? Get your hustle on with creative learning anytime, anywhere.

EVERYBODY STARTS SOMEWHERE

INTRODUCING LEARNING PATHS:

a new, faster way to crush your goals.

Our paths are hand-picked to help fast-track your journey, and get you where you want to go. We've designed over a dozen tried and true paths complete with the world's best classes to help you hit your creative targets or land the next big gig.



**Ready to grab your camera or reach for the mic?
Check out some of our top paths:**

HOW TO GET STARTED IN PHOTOGRAPHY

BECOME A CONFIDENT PUBLIC SPEAKER

LEARN GRAPHIC DESIGN

LAUNCH YOUR CRAFT BUSINESS

BECOME A ROCK/METAL PRODUCER

[CREATIVELIVE.COM/LEARNING-PATHS](https://creativelive.com/learning-paths)

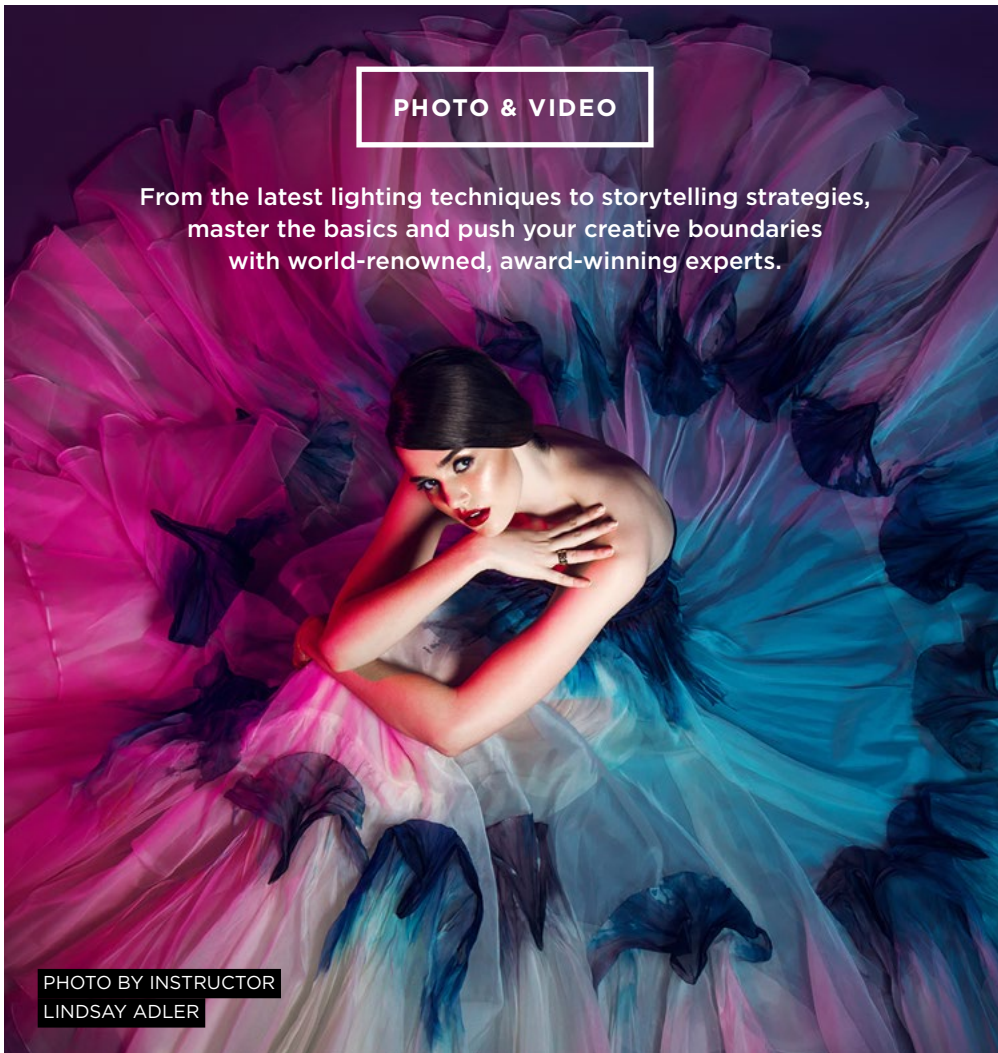


PHOTO & VIDEO

From the latest lighting techniques to storytelling strategies, master the basics and push your creative boundaries with world-renowned, award-winning experts.

PHOTO BY INSTRUCTOR
LINDSAY ADLER

Learn from photography legends including:



LINDSAY ADLER

One of the top 10 best fashion photographers in the world, a celebrated instructor, and a *Canon Explorer of Light*.



JOE MCNALLY

An internationally-acclaimed & award-winning photographer, whose assignments include *National Geographic*, *LIFE*, and *Sports Illustrated*.



PRATIK NAIK

One of the most proficient retouchers in the commercial and editorial market today, represented by *Solstice Retouch*.

CLASSES FOR
THE BUDDING PHOTOGRAPHER

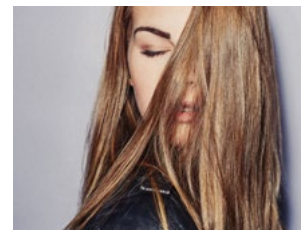


The Photography Starter Kit for Beginners
with John Greengo

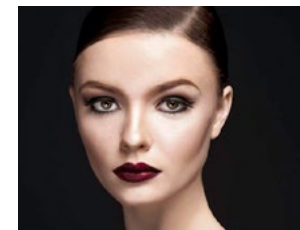
Download, Organize, & Share Your Photos
with Khara Plicanic

Beyond DSLR Basics: Composition & Lighting
with Julia Kelleher

Beginner Photo Retouching Techniques
with Khara Plicanic



Portrait Photography Bootcamp
with Lindsay Adler



Exploring Low-Key Portraiture
with Chris Knight

Portraits Under Pressure
with Victoria Will

28 Days of Portrait Photography
with Sue Bryce

CLASSES FOR
THE PORTRAIT PHOTOGRAPHER

CLASSES FOR
THE OUTDOOR & ADVENTURE PHOTOGRAPHER



Photographing America's National Parks
with Ian Shive

The Art of Flower Photography
with Kathleen Clemons

The Outdoor Photography Experience
with Chris Burkard

The Art of Nature Photography
with Art Wolfe

CLASSES STARTING AT \$19



CLASSES FOR
THE INSTAGRAM PHOTOGRAPHER

How to Grow Your Instagram Following
with Pei Ketron

Developing A Social Media Strategy
with Colby Brown

Using Your Apple® iPhone® 7/7 Plus
with Julia Kelleher



CLASSES FOR
THE FINE ART PHOTOGRAPHER

Fine Art Portraits
with Brooke Shaden

Commercial Fashion Photography
with Miss Aniela

Fine Art Conceptual Photography From Shoot through Post-Processing
with Bella Kotak, Pratik Naik



CLASSES FOR
BUSINESS SAVVY PHOTOGRAPHER

Brand Strategies to Grow Your Business
with Jasmine Star

Make More Money & Discover Your Worth
with Sue Bryce, Tiffany Angeles

CLASSES FOR THE



INSTRUCTOR SPOTLIGHT

What makes a world-class food photographer and CreativeLive instructor?

1 PART
Commercial Photographer

1 PART
Editorial Photographer

1 PART
Food Stylist

1 PART
Writer

ANDREW SCRIVANI

Sprinkle in features in magazines and newspapers worldwide, including the *New York Times*, *Eating Well Magazine*, *La Cucina Italiana*, *The Wall Street Journal* and *Newsweek*.

Andrew's Top Classes:

FOOD PHOTOGRAPHY

BUSINESS OF COMMERCIAL FOOD PHOTOGRAPHY

Top off with International advertising campaigns by Red Lobster and Sargento Cheese, covers for *Eating Well Magazine* and *The New York Times*.



“CreativeLive was that missing piece that I needed – this community of photographers, this group of creative people that I could use as a way to learn and grow.”

classes to escape the challenges that would occasionally affect her daily routine. On days when moving around the city were particularly difficult, she would focus her passion on the latest broadcast.



STUDENT SPOTLIGHT

GENEVIEVE HATHAWAY

Our student, photographer, and photojournalist Genevieve Hathaway set out to tell the stories of everyday people in Egypt’s Arab Spring, and became the consummate storyteller she is today.

“Having that sense of normalcy and instant community to tap into, even though CreativeLive includes people from all over the world — still brought me that sense of home. I could ask questions, and interact with people while learning things that I could go out and put into practice the very next day.”

Playing our live broadcasts halfway across the globe, Genevieve used our

As a storyteller, Genevieve uses her work to effect change and give us a glimpse into the daily lives of people rarely noticed.

Genevieve’s Top Classes:

Storytelling & Photojournalism
with Deanne Fitmaurice

Lighting, Logistics, & Strategies For a Life in Photography
with Joe McNally

MONEY & LIFE

Manage your money, launch your business, and live a fuller life. *New York Times* best-selling authors, serial entrepreneurs, and iconic innovators from Tim Ferriss to Mel Robbins show you how they do it.



How to Break the Habit of Self-Doubt & Build Real Confidence
with Mel Robbins (one of the most booked speakers in the world)

Access Industry Disruptors



SHERI RILEY

She's known as The Peace Activator™, teaching high achievers, celebrities, athletes, and influencers the power of Exponential Living®.



BILL BURNETT & DAVE EVANS

#1 *New York Times* bestselling authors and Stanford professors, who created principles on design thinking practiced by companies like IDEO, IBM, and Apple.



DAVID BACH

9-time *New York Times* best-selling author, renowned motivational and financial speaker. Known as America's most popular financial expert.

CLASSES FOR
THE ENTREPRENEUR



Build a Stand-Out Business
with Tara Gentile

Get Into Your Creative Flow
with Steven Kotler

The Power of Negotiation
with Vanessa Van Edwards

Launch a Successful Crowdfunding Campaign
with Christopher Hawker

CLASSES FOR
THE FREELANCER



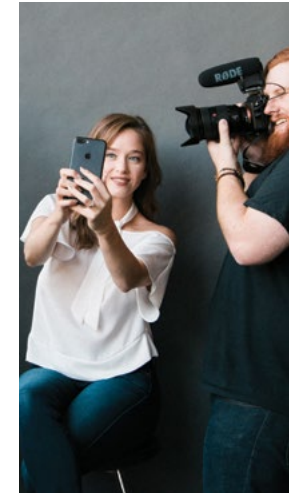
Personal Finance for Artists & Freelancers
with Galia Gichon

10 Days to a Virtual Assistant
with Ari Meisel

The Art of Networking
with Vanessa Van Edwards

Freelancing 101: Turn Your Side Hustle Into Cash
with Andrew Whelan

CLASSES FOR
THE NEXT VIRAL SENSATION



Vlog Like a Boss
with Amy Schmittauer

Six Months to Six Figures
with Peter Voogd

Make Your Dream Trip a Reality
with Chris Guillebeau, Stephanie Zito

Start a Profitable Podcast and Build a Brand
with Lewis Howes

CLASSES STARTING AT \$19

CLASSES FOR THE DYNAMIC LEADER



Make Your Own App: No Coding Required
with Carter Thomas

How to Write a Blog Post That Drives Traffic
with Darren Murph

Driving Traffic to Your Online Business
with Neil Patel

Build & Manage A Remote Team
with Ari Meisel



CLASSES FOR THE LIFE ENTHUSIAST

Stop Making Excuses
with Gary John Bishop

The Power of Happiness
with Vanessa Van Edwards

Meditation for Everyday Life
with David Nichtern

CLASSES FOR THE ONE LOOKING TO NETWORK



Heroic Public Speaking
with Michael Port

The Art of Networking
with The Art of Charm

Perfect Your Conversation Skills
with Patrick King

Become a Better & Funnier Speaker
with David Nihill

INSTRUCTOR SPOTLIGHT

JUMP START 2018 WITH TIM FERRISS' CREATIVE APPROACH



He's the author of the #1 *New York Times*, *Wall Street Journal*, and *Businessweek* bestseller, *The 4-Hour Workweek*, founder and host of a top-ranked podcast, TV show, and business blog.

When it comes to creativity, he's no stranger to disruption. He launched his book solely on Amazon, skipping the traditional publishing route and launched his TV show exclusively on Apple's iTunes store with impressive results, shaking up industry norms.

"Creativity grows the more you use it," Ferriss says.

He credits much of his success to asking the right questions and creating the absurd. "There's so much absurdity in life, and we've inculcated ourselves to be very serious. That's kryptonite for creativity."

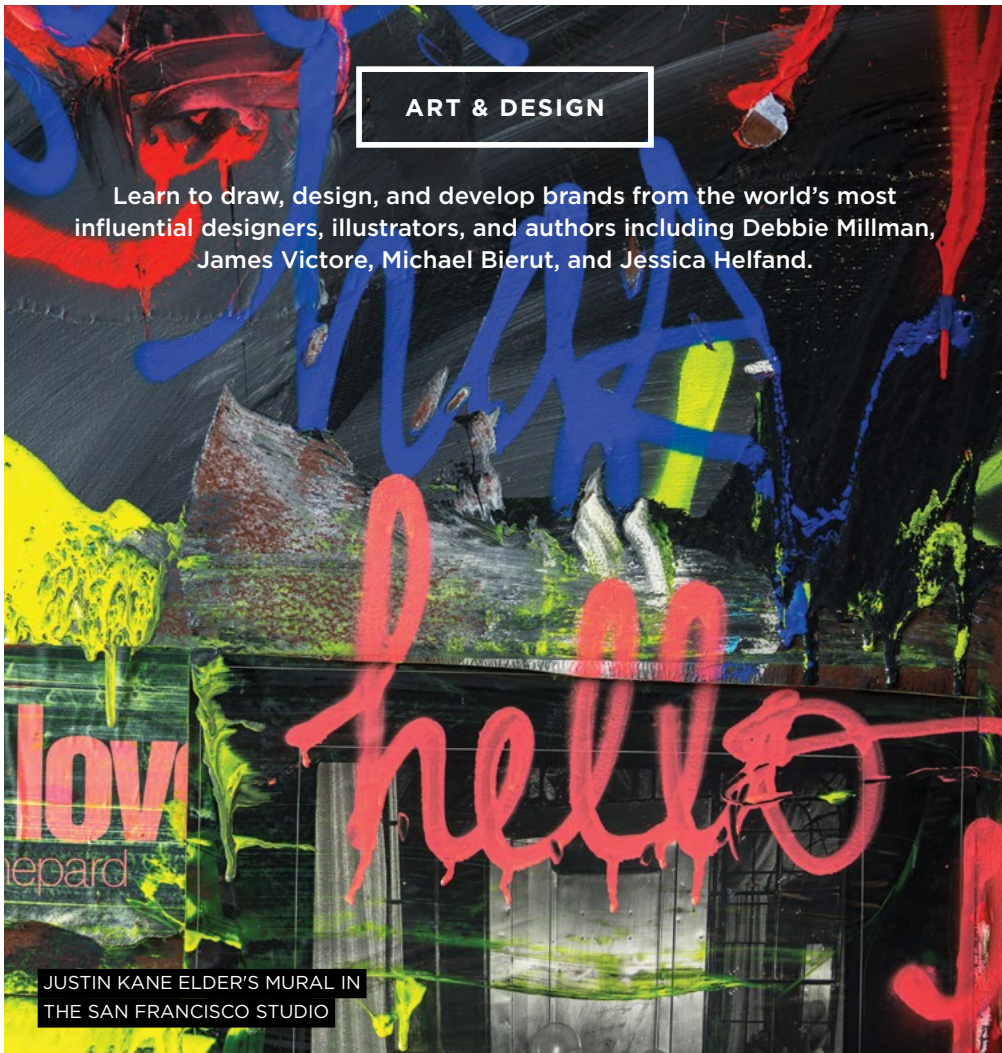
Top Classes:

THE 4-HOUR LIFE

HOW BILLIONAIRES, ICONS, & WORLD-CLASS PERFORMERS MASTER PRODUCTIVITY

New Book:

TRIBE OF MENTORS



ART & DESIGN

Learn to draw, design, and develop brands from the world's most influential designers, illustrators, and authors including Debbie Millman, James Victore, Michael Bierut, and Jessica Helfand.

JUSTIN KANE ELDER'S MURAL IN THE SAN FRANCISCO STUDIO



INSTRUCTOR SPOTLIGHT

DEBBIE MILLMAN

Class: A Brand Called You

Named "one of the most influential designers working today" by *Graphic Design USA*, Debbie is also an author, educator, brand strategist and host of the podcast *Design Matters*, the first and longest running podcast about design. And currently she's the chair of the first grad program in branding at NYC's School of Visual Arts.



CLASSES FOR THE DESIGNER

Graphic Design Fundamentals: Getting Started with Timothy Samara

Color for Designers: Exploration, Theory & Application with Richard Mehl

Typography Fundamentals with Ilene Striver

Interaction Design with Jamal Nichols



CLASSES FOR THE HAND LETTERER

Hand Lettering 101 with Annica Lyndenberg

Introduction to Calligraphy with Fullosophie, Bianca Mascorro

Simple Methods for Custom Lettering with Brandon Rike

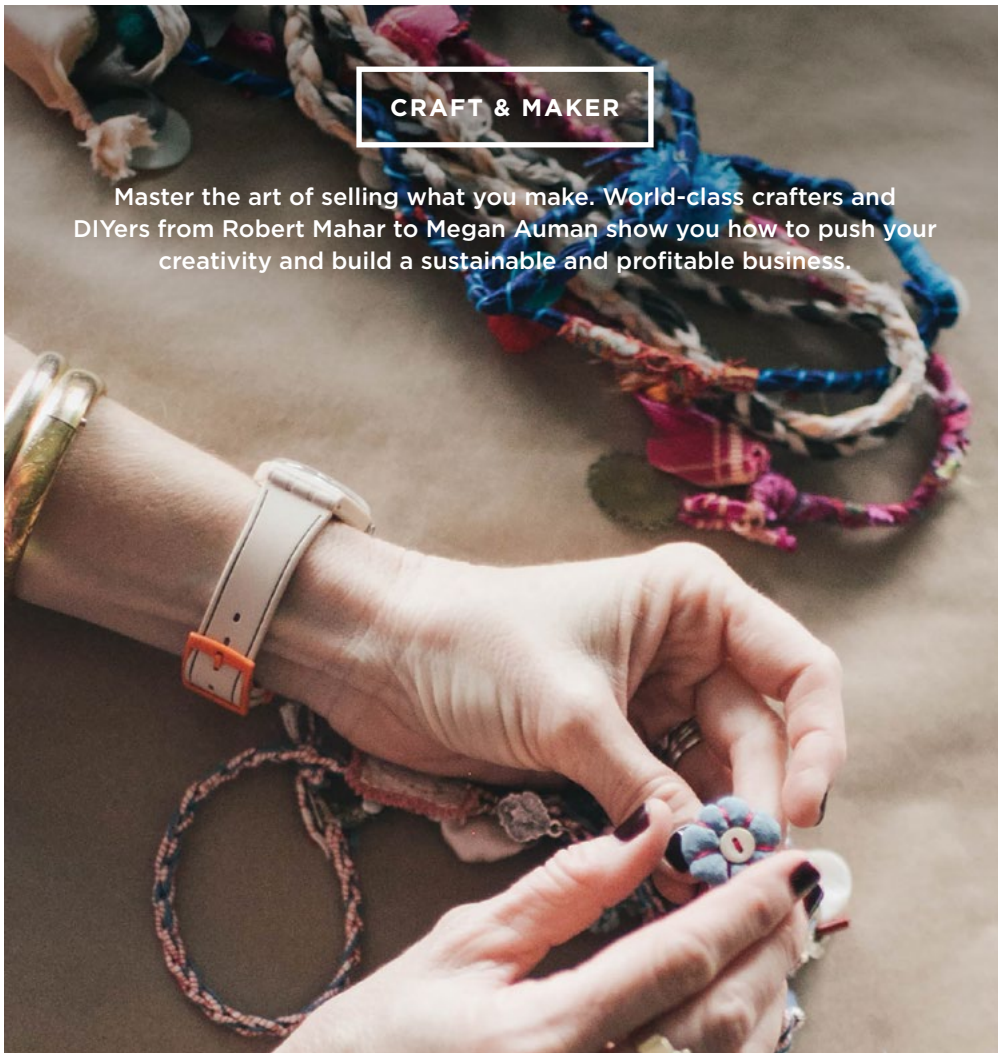


CLASSES FOR THE ILLUSTRATOR

Drawing Foundations: Getting Started with Amy Wynne

The Business of Illustration & Lettering with Dina Rodriguez

Drawing the Everyday Every Day with Kate Bingman-Burt



CRAFT & MAKER

Master the art of selling what you make. World-class crafters and DIYers from Robert Mahar to Megan Auman show you how to push your creativity and build a sustainable and profitable business.

CLASSES FOR THE CRAFTER



Introduction to Mixed Media
with Stephanie Hamen

Design Surface Patterns From Scratch
with Bonnie Christine

How to Make a Living Selling What you Make
with Megan Auman

Chalk Lettering
with Annica Lydenberg



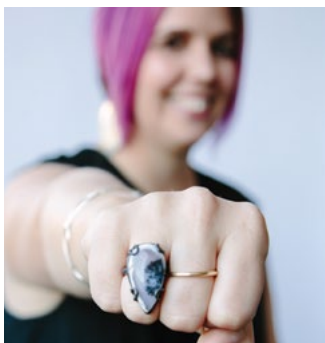
CLASSES FOR THE DIY-ER

Foundations in Metalsmithing: Bracelets
with Megan Auman

Beginning Wirework for Jewelry Making
with Raissa Bump

Turn Your Etsy Shop into a Sales Machine
with Lisa Jacobs

Upcycling Leather into Accessories
with Blair Stocker



INSTRUCTOR SPOTLIGHT

MEGAN AUMAN

Class: How to Build a Business While Learning Your Craft

Megan has built a multi-faceted business around her passion for great design and sustainable business. Her jewelry line is sold in stores across the US and online. *Design*Sponge*, *Better Homes and Gardens*, *Cooking Light*, and more have featured her designs.

CLASSES FOR THE FLOWER ENTHUSIAST

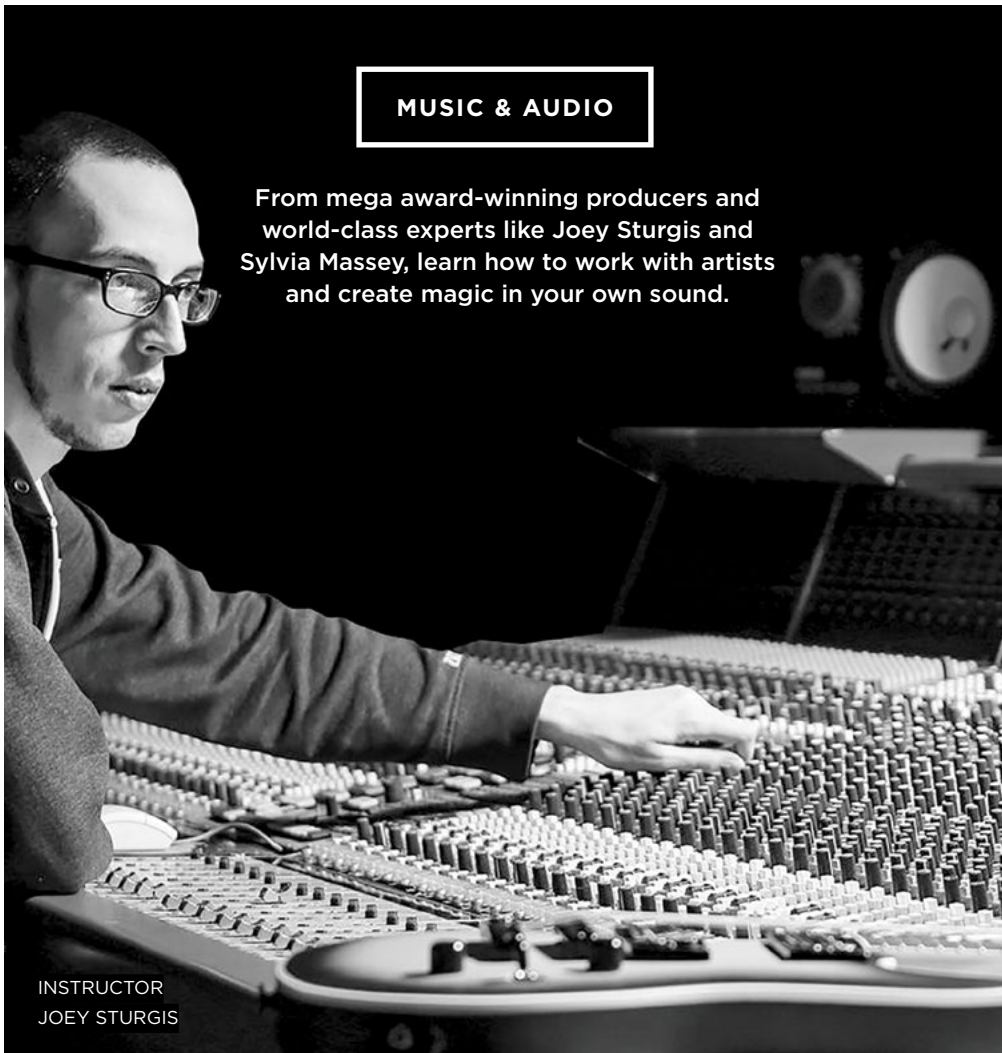


Create Wedding Flower Centerpieces & Bouquets
with Kiana Underwood

How to Make Paper Flowers
with Robert Mahar

DIY Centerpieces for Every Occasion
with Kelli Walker

Build Your Own Bridal Bouquet
with Kiana Underwood



MUSIC & AUDIO

From mega award-winning producers and world-class experts like Joey Sturgis and Sylvia Massey, learn how to work with artists and create magic in your own sound.

INSTRUCTOR
JOEY STURGIS



STUDENT SPOTLIGHT

MICHAEL NOLASCO

Student, music producer, and songwriter Michael challenged himself to get out of his comfort zone. As he started taking recording classes a light bulb went off. He discovered the discipline he needed – the first step towards realizing his dream. “I started seeing my heroes as normal people. Having that wall break down between me and them opened the floodgates. It’s not a luck thing— it’s your commitment to it.”



CLASSES FOR
THE MIX MASTER

Studio Pass: Periphery
with Adam “Nolly” Getgood, Matt Halpern

Mixing Master Class
with Joey Sturgis

DIY Mastering
with Jesse Cannon



CLASSES FOR
THE PRODUCER

Producing Electronic Music
with Logic Pro® & Ed Solo

Intro to Apple® Logic® Pro
with Travis Kasperbauer

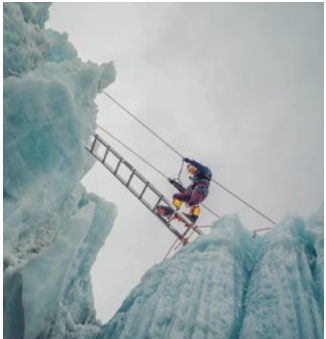
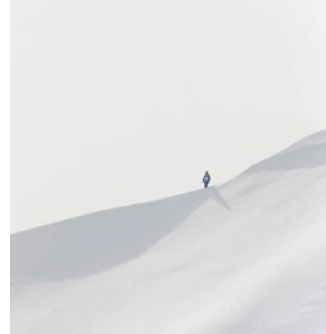
**Scratch DJ Academy presents:
DJ Fundamentals**
with DJ Hapa



CLASSES FOR
THE AUDIO TECHNICIAN

Mixing Live Sound
with Zach Varnell

Mastering the Machine
with JK Swopes



Introduce your employer to CreativeLive for Business.

As a member of our community, you're invested in your personal, professional, and creative growth. It's made you a better person - and a better employee. Would your teammates and colleagues dig it, too? Why not get your employer involved so you and your team can have unlimited access to our entire catalog?

Learn how at creativelive.com/enterprise

OUR FAVORITE STUDENT WORK FROM 2017

From left to right: Evgeny Vasenev, Antoine Piel, Alex Metcalfe, Dolores Mendilaharzu, Anastas Tarpanov, Ali Bargawi, Justin McKay, Suzi Corker and Corrina Holburn.

